

BYLAWS – ADVANCEMENT COMMITTEE

Advancement Committee. The Advancement Committee shall be charged with collaborating with the President and Director of Advancement by reviewing, providing feedback and monitoring the Advancement Team’s annual Integrated Fund Development Plan. The Committee also provides educational opportunities as needed to assist Board members in fulfilling their role in the achievement of annual development goals.

ADVANCEMENT & MARKETING COMMITTEE CHARTER

PURPOSE

The Advancement Committee (Committee) provides oversight and leadership for the organization’s resource development activities and philanthropic culture, ensuring financial resources are secured to support and expand the organization’s mission.

MEMBERSHIP

The Advancement Committee shall be composed of at least three Board members. The President and Director of Advancement will be ex-official members.

The Board Chair, consulting with the Nomination & Governance Chair and President, appoints the Chair of the Committee and affirms its members.

CHAIR

Responsible for scheduling meetings, drafting the agenda, spiritual centering and reading the Equity & Inclusion Statement, and has the authority to call special meetings as needed to reschedule regular meetings, so long as all Committee members are provided reasonable notice.

Ensure that notes for all Committee meetings are taken and stored on the Board of Directors shared document platform in a timely manner following each Committee meeting. May delegate this responsibility to another Committee member or staff.

MEETINGS

Meetings will be scheduled as often as needed, so long as all Committee members are provided reasonable notice (three to five days).

RESPONSIBILITIES/DUTIES

The Advancement Committee performs all duties as requested by the Board of Directors.

The Advancement Committee is specifically responsible for the following responsibilities and duties.

1. Work with the Director of Advancement and President to create the annual Integrated Development Plan that aligns with the organization's strategic goals.
2. Ensure that the Charities Review Council Accountability Standards and the MN Council of Nonprofits Principles & Practices for Nonprofit Excellence are used as planning guides.
3. Review and recommend policies related to gift acceptance, fundraising campaigns, and donor recognition to ensure alignment with the organization's mission and ethical best practices.
4. Track progress toward fundraising goals, assess the effectiveness of strategies, and report regularly to the full board on advancement activities.
5. Actively assist in the identification, cultivation, solicitation, and stewardship of major donors and prospects.
6. Help ensure that the organization's fundraising effort is appropriately resourced.
7. Help investigate new fund-raising projects, activities, and ideas for possible use in the future.
8. Lead the board in its fundraising responsibilities by establishing clear expectations for member giving and participation. The committee will also foster a strong culture of philanthropy across the entire board.
9. Provide training/onboarding resources to ensure new Board members' understanding of the organization's annual Integrated Fund Development Plan.
10. Support the Director of Advancement efforts to educate Board members with fund raising skills and techniques.